# DISCOVER ESTÉE LAUDER'S ADVANCED NIGHT REPAIR RESCUE SOLUTION

Estée Lauder introduces New Advanced Night Repair Rescue Solution, a soothing skincare specialist for irritated, rednessprone or sensitive skin. The first-ever Advanced Night Repair product appropriate for sensitive skin, the formula is proven to fight the look of redness by 48% with one application and reinforce skin's barrier in just 4 hours.

Infused with anti-oxidants and hydrators, the rapidly absorbing, fluid texture is ideal for fragile, vulnerable skin. The formula reduces the look of overall facial redness and red post-acne marks—and is also shown to improve visible irritation caused by external triggers such as acid peels. Skin is left feeling calm, hydrated, and supple, while looking brighter and more radiant.

#### MULTI-PRONGED APPROACH TO ADDRESS IRRITATION

New ANR Rescue Solution targets key types of irritation by:

#### Visibly Reducing Redness

If irritated or visibly red skin is left unaddressed, skin irritation can continue to worsen and ultimately lead to premature signs of aging. ANR Rescue Solution, fights visible redness fast, by 48% with one application.1 Enhanced with Bifidus Ferment and Yeast Extract, this instantly soothing formula helps significantly reduce visible redness

#### **Helping to Prevent Future redness**

By strengthening the skin's barrier, ANR Rescue Solution with 15% Bifidus Ferment helps skin resist irritation from external stressors. Used regularly, it leaves the complexion looking and feeling more resilient and less reactive.

#### Recovery From Peel Procedure Induced Rednes

ANR Rescue Solution was tested on consumers who had just received a 50% Glycolic Acid Peel, a dermatology procedure known to cause irritation and redness in skin. Rescue Solution helped reduce visible redness post-procedure 81% more vs. control after just 1 hour—leaving skin looking less red, calmer and more balanced.

#### **KEY INGREDIENTS**

15% Bifidus Ferment: This powerful bio-active ingredient, a yeast-derived ferment, helps skin become less reactive by providing powerful anti-irritation activity. It helps reinforce skin's barrier to defend against skin irritating aggressors.

Yeast Extract: Helps to limit the activation of irritation pathways that can lead to visible skin redness, to help skin feel soothed and appear less red.

Tripeptide-32: This exclusive, patented ingredient from Estée Lauder helps promote skin's natural rhythm of day protection and night repair, which helps limit skin irritation that can lead to visible redness and premature signs of aging.

### FACTS & TEST REULTS

The fluid texture feels light and fresh as it is applied, which is ideal for fragile, vulnerable skin. It absorbs quickly, designed to be used as a pre-serum to layer under Advanced Night Repair serum or favorite serum, both morning and evening.

Suitable for all skin types—including sensitive skin.

Free of animal derived ingredients, drying alcohol, oil, sulfites, sulfates, synthetic fragrance

Dermatologist-tested. Non-acnegenic. Non-pore clogging. Non-comedogenic. Helps fight redness by 48% with one application\*

Helps reinforce skin's barrier starting in 4 hours\*\*

100% of panelists showed a reduction in red post-acne mark contrast\*\*\*

The visible intensity of red post-acne marks was reduced -79%\*\*\*

## Available in all points of sale as of September 2023 Price: €84

For further press information or images, please contact: Victoire Klaassen – victoire@mmbsy.com



\*After pre-treatment period; clinical testing on 25 women measured for 150 minutes, versus untreated control \*\*Clinical testing on 25 women

\*\*\*Clinical testing on 26 women after using product for 12 weeks